

PRESCRIBED TEXTBOOKS SEMESTER 1 2012

Course	Prescribed Text	Year and edn	Publisher
GBAT9120 Accounting: A User Perspective	<i>Financial Accounting: An Integrated Approach</i> , Trotman K and Gibbins M. ISBN 9780170178211	2008 4th edn	Cengage Learning, South Melbourne.
GBAT9124 Business Law and Technology	<i>Business and the Law</i> , Terry A L and Giugni P D.	2009 5th edn	Cengage Learning, South Melbourne.
GBAT9117 E-Business: Strategy and Management	Electronic Commerce 2012: Managerial and Social Networks Perspectives, Turban and King Global edition ISBN 9780273761341	2012 7th edn	Pearson/ Prentice Hall
GBAT9115 Information Technology in Business	<i>Managing and Using Information Systems – A Strategic Approach</i> , Pearlson K E and Saunders C S. ISBN 9780470343814	2010 4th edn	Wiley.
GBAT9114 Principles of Marketing	<i>Principles of Marketing</i> Armstrong, Adams, Denize and Kotler ISBN: 9781442531109	2012 5th edn	Pearson Australia Group.
GBAT9102 Management of Manufacturing Systems	<i>Operations Management</i> , Heizer J and Render B, Global Edition. ISBN: 9780135111437 ISBN10: 0135111439	2011 10th edn	Pearson
GBAT9103 Business Management for a Sustainable Environment	<i>Environmental Decision-Making: Exploring Complexity and Context</i> , Harding R, Hendriks C M and Faruqi M.	2009	The Federation Press.